

ORDER



Orders	Order / Rev:	106002
	Alt Order #:	06837952
	Product Desc:	OBAMA FOR AMERICA
	Estimate:	1536
	Flight Dates:	09/04/12 - 09/10/12
	Original Date / Rev:	08/01/12 / 09/07/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	<u>Obama for America</u> <u>Rev West</u>
	Demographic:	<u>A35+</u>
	Product Codes:	<u>PLC01-Democrat</u>
	Priority:	<u>SELECT PRIORITY CODE</u>
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/10/12	99	\$41,650.00	\$35,402.50	September 2012	99	\$41,650.00	\$35,402.50	0.00
					Totals	99	\$41,650.00	\$35,402.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$41,650.00
Market	100%	\$138,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$36,096.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$26,378.33
KTUD	1%	\$1,388.33
KVUU	20%	\$27,766.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$5,553.33

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/04/12	09/10/12	M-F 5-6a WakeUp w/WagM	5-6a		MT-T---	:30	3	\$185.002	0.00	NM		3	\$555.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MT-T---															
E 2	KSNV	09/04/12	09/10/12	M-F 6-7a WakeUp w/WagM	6-7a		MTWTF--	:30	4	\$450.002	0.00	NM		4	\$1,800.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF--															
E 3	KSNV	09/04/12	09/10/12	Today Show	CM	658a-9am	MTWTF--	:30	5	\$550.002	0.00	NM		5	\$2,750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF--															
E 4	KSNV	09/08/12	09/08/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$125.004	0.00	NM		1	\$125.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S-															
E 5	KSNV	09/08/12	09/08/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S-															
E 7	KSNV	09/09/12	09/09/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004	0.00	NM		1	\$150.00
Sunday Today															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S															
E 8	KSNV	09/09/12	09/09/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003	0.00	NM		1	\$1,300.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S															
E 10	KSNV	09/09/12	09/09/12	Chris Matthews 9:30AM GM	9:30a-10a		-----S	:30	1	\$135.004	0.00	NM		1	\$135.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S															
E 11	KSNV	09/04/12	09/10/12	M-F Today Show II 3rd H&M	9-10a		MTWTF--	:30	5	\$200.002	0.00	NM		5	\$1,000.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF--															
E 12	KSNV	09/04/12	09/10/12	M-F Today Show III 4th H&M	10am-11am		M-WT---	:30	3	\$200.002	0.00	NM		3	\$600.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 M-WT---															
E 13	KSNV	09/04/12	09/10/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$200.002	0.00	NM		5	\$1,000.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF--															
E 14	KSNV	09/04/12	09/10/12	Noon News	CM	12-1230pm	MTWTF--	:30	4	\$175.003	0.00	NM		4	\$700.00
Noon News															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/04/12 09/10/12 MTWTF--															
E 15	KSNV	09/04/12	09/10/12	NEWS 3 AT NOON	CM	1230-1p	MTWTF--	:30	4	\$100.003	0.00	NM		4	\$400.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		4			\$100.00		0.00				
E 16	KSNV	09/04/12	09/10/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$200.003	0.00	NM		5	\$1,000.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		5			\$200.00		0.00				
E 17	KSNV	09/04/12	09/10/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	4	\$85.004	0.00	NM		4	\$340.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		4			\$85.00		0.00				
E 18	KSNV	09/04/12	09/10/12	Dr. Phil	CM	3-4p	MTWTF--	:30	4	\$150.004	0.00	NM		4	\$600.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		4			\$150.00		0.00				
E 19	KSNV	09/04/12	09/10/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$225.003	0.00	NM		5	\$1,125.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		5			\$225.00		0.00				
E 20	KSNV	09/04/12	09/10/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	4	\$300.003	0.00	NM		4	\$1,200.00
				4PM NEWS.(1.hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MT-TF--		4			\$300.00		0.00				
E 21	KSNV	09/04/12	09/10/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$375.003	0.00	NM		5	\$1,875.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MT-TF--		5			\$375.00		0.00				
E 22	KSNV	09/08/12	09/08/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1			\$150.00		0.00				
E 24	KSNV	09/04/12	09/10/12	M-F Jeopardy	CM	630-7pm	M---F--	:30	2	\$725.002	0.00	NM		2	\$1,450.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	M---F--		2			\$725.00		0.00				
E 28	KSNV	09/08/12	09/08/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
				SAT/ Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----S-		1			\$150.00		0.00				
E 30	KSNV	09/10/12	09/10/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,500.003	0.00	NM		1	\$1,500.00
				Monday Prime 8-10pm											
				AGT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		1			\$1,500.00		0.00				
E 31	KSNV	09/05/12	09/05/12	NFL Football	CM	1P-9PM	---W---	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00
				NFL Football											
				NFL OPENING GAME DALLAS @ NY GIANT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	--W---		1			\$4,000.00		0.00				
E 32	KSNV	09/08/12	09/08/12		CM	9-10pm	----S-	:30	1	\$350.004	0.00	NM		1	\$350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sat PR 9-10p												
				Saturday Prime 9-10pm												
				CRIMETIME ENCORE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/03/12	09/09/12	-----S-		1			\$350.00	0.00						
E 33	KSNV	09/09/12	09/09/12	NFL Pre-Game / FNA	CM	1p-530pm									1	\$600.00
				NFL Pre-Game												
				FOOTBALL NIGHT IN AMERICA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/03/12	09/09/12	-----S		1			\$600.00	0.00						
E 34	KSNV	09/09/12	09/09/12	NFL Football	CM	1P-9PM									1	\$4,000.00
				NFL Football												
				SUN NT FB: PIT @ DEN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/03/12	09/09/12	-----S		1			\$4,000.00	0.00						
E 36	KSNV	09/04/12	09/10/12	M-F News 3 at Eleven	CM	11pm-1135pm									5	\$2,000.00
				M-F News 3 at Eleven												
				NEWS 3 NIGHTSIDE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/04/12	09/10/12	MTWTF--		5			\$400.00	0.00						
E 39	KSNV	09/04/12	09/10/12	The Tonight Show	CM	1135p-1237a									5	\$1,250.00
				Tonight Show												
				TONIGHT SHOW W/ JAY LENO												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/04/12	09/10/12	MTWTF--		5			\$250.00	0.00						
E 40	KSNV	09/04/12	09/10/12	Late Night w/Fallon	CM	1237a-136am									5	\$500.00
				Late Night w/Fallon												
				LATE NIGHT W/JIMMY FALLON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/04/12	09/10/12	MTWTF--		5			\$100.00	0.00						
E 41	KSNV	09/08/12	09/08/12	Saturday Night Live	CM	1130pm-1:02am									1	\$400.00
				Saturday Night Live												
				SATURDAY NIGHT LIVE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/03/12	09/09/12	-----S-		1			\$400.00	0.00						
N 42	KSNV	09/05/12	09/06/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN--WT---									2	\$1,450.00
				Jeopardy in Prime												
				JEOPARDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/04/12	09/10/12	--WT---		2			\$725.00	0.00						
N 57	KSNV	09/08/12	09/08/12	Sat PR 10-11p	CM	10-11pm									1	\$500.00
				Saturday Prime 10-11pm												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 09/03/12	09/09/12	-----S-		1			\$500.00	0.00						
N 58	KSNV	09/09/12	09/09/12	Dateline AN	CM	12-3am									1	\$45.00
				Dateline NBC AN												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 09/03/12	09/09/12	-----S		1			\$45.00	0.00						
N 60	KSNV	09/05/12	09/06/12	Wake Up Early w/ Wagner	CM	430a-5a									3	\$150.00
				Wake Up Early Wagners												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 09/03/12	09/09/12	--WT---		3			\$50.00	0.00						
N 61	KSNV	09/05/12	09/05/12	NFL Football	CM	1P-9PM									1	\$6,000.00
				NFL Football												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 09/03/12	09/09/12	-----W----		1			\$6,000.00	0.00						
N 62	KSNV	09/09/12	09/09/12	LAW & ORDER (synd) R&M	CM	M-SA 8-11p / SUN-----S									1	\$350.00
				Law & Order (synd) PRIME												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 09/03/12	09/09/12	-----S		1			\$350.00	0.00						

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																Totals	99	\$41,650.00